

CHECK that shoes fit properly. They should be: long enough-this could be checked by pressing on the top of the toes of the shoe to see if there is room between the end of your longest toe and the end of the inside of the shoe (at least one half of an inch for a growing foot).

Wide enough - your feet should not make the sides of the shoe bulge.

Deep enough - the top of the shoes should not press down tightly on your foot. They should not be too deep either. If you stand on your toes, there should not be a large ridge in the upper part of the shoe.

Closely fitting - at the heel, without cutting into the ankle bone. If you stand on tip-toe the shoe should not slip off at the heel.

**FASHION IS NICE, BUT
COMFORT IN SHOES IS
MUCH BETTER**



F O O T W E A R



"Comfort is the Footnote"



PRICES AND CONSUMER AFFAIRS DIVISION
MINISTRY OF TRADE, COMMERCE & INDUSTRY
CECIL GEORGE-JOHN BUILDING
REDCLIFFE STREET AND CORN ALLEY
ST. JOHN'S, ANTIGUA

TEL: (268) 462-4183/0834 OR (268) 562-2732/3
FAX: (268) 562-7556

EMAIL: CONSUMERAFFAIRS@ANTIGUA.GOV.AG

SOME FACTS ABOUT BUYING SHOES

Examine Shoes Carefully Before Buying:

MAKE SURE there are no broken stitches, and that stitches are not too close together where they turn a corner, this could weaken the material, causing it to tear.

CHECK:

- How well the shoes are put together
- How level the heels are. Make sure they are not shaking
- For loose straps, test their strength
- How well the shoes will take your weight
- All glued areas
- That linings at toes and heels are firmly stuck
- That with high heels as much as your foot as possible is in contact with the sole so that your foot does not slip forward and that your weight is evenly distributed

Careful fitting of children's shoes is vital because although young feet are soft and pliable and may not feel pain, they can be seriously and/or permanently damaged by ill-fitting shoes. It is important that children are not sent to buy their own shoes, as advice and guidance are essential for the proper fitting of children's shoes.

Only you can know how the shoes feel. If you try on a pair of shoes that hurt your feet in the shop, and you still insist on buying the shoes, you could hardly blame the retailer for your suffering later.

Try walking around the shop in the shoes to make sure they do not hurt or squeak.

REMEMBER that fashion shoes are designed for appearance, not necessarily to provide comfort or a good fit.

Sale assistants should have good knowledge of the main materials used for making shoes.

In this way they would be of greater assistance to the customer.



RETAIN ALL RECEIPTS OF YOUR PURCHASE .YOUR CONSUMER COMPLAINT IS USELESS WITHOUT A RECEIPT OF PURCHASE.

